Name: Brenda Lee Tomow, MBA-H

**Department:** Administration

**Job Title:** Strategic Planning Coordinator

**Date Hired:** February 7, 2005

**Educational Background:** Graduated in 1978 from West De Pere High School; 1990-1992 gained her Associate Degree as Administrative Assistant from NWTC; 1994-1997 earned a Bachelor's Degree from Lakeland College in Business Administration; 2001-2003 received my Master's Degree in Business Administration from Cardinal Stritch University.

## **Past Employment:**

Stockbridge-Munsee Community- Employed as Business Office Manager at the Stockbridge-Munsee Health & Wellness Center (SMHWC) where she became involved with a 5-year strategic plan to assist with the availability of new services for the community. Then after two years went over to Tribal Administration as the Business Development Planner where she became involved with the strategic planning for the development and creation of a business program Business Entrepreneurial Start-Ups (BEST-U) to assist entrepreneurial start-ups along with Menominee Business Center, Shawano Co. Economic Progress, Inc., Small Business Development Center and Northeast Wisconsin Technical College as well as other entities. Other duties included Project Direction for Strategic Planning through a grant awarded by the Administration for Native Americans for the overall tribal organization.

College of Menominee – Instructor/Youth Supervisor for the "Learn and Earn" program. This program was developed through a State grant to assist Junior and Senior high school students with an entrepreneurial experience. The program provided the students an opportunity to learn how to develop a business plan as well as the experience of working with different businesses which in turn allowed students access to different areas of interest.

Previously worked for a national insurance company as an Underwriter for Property & Casualty insurance; responsible for underwriting automotive dealerships in 13 states as well as being a licensed Property & Casualty insurance agent.

## Sports, Committees, Clubs, etc...

Volunteer – Fund raising for Native American Indigenous Games.

## **Family**

Brenda is married to Henry (Bun) Tomow, Jr.; together they have eight children – Tyrane, Lana, Sheila, Jeffrey Doxtator, Thomas, April, Henry III, and Dakota Tomow. Brenda is the daughter of the late George and Audrey (Vigue) Doxtator. She enjoys camping during the summer and family cook outs with all of her nieces and nephews. Playing bingo is another favorite pass time. Two other special people in her life are Frieda and LeRoy Krause; she spends her time caring for both.

## Goals & Interests for this Job

My first goal is to get the word out to community members that the strategic planning process is very important to the future generations of the Tribe. It is essential that community members become involved so the Tribal leaders can include all of their comments and ideas for future planning. Strategic Planning is different than the planning that occurs in each individual department. Strategic Planning deals with the big picture – this is a plan for the whole organization. Community members – your input is important, don't be afraid to speak out for what you feel is necessary for you, your family and your community!

My interest in this position is due to the other entities that I have been involved with that have strategically developed a plan to improve the effectiveness and efficiency of their organizations. It is a great feeling to see that this style of planning can be very rewarding when you see it happen and there is follow-through of the strategic plan upon completion. There is a lot of information that will be generated, but necessary, to make the whole plan come together.